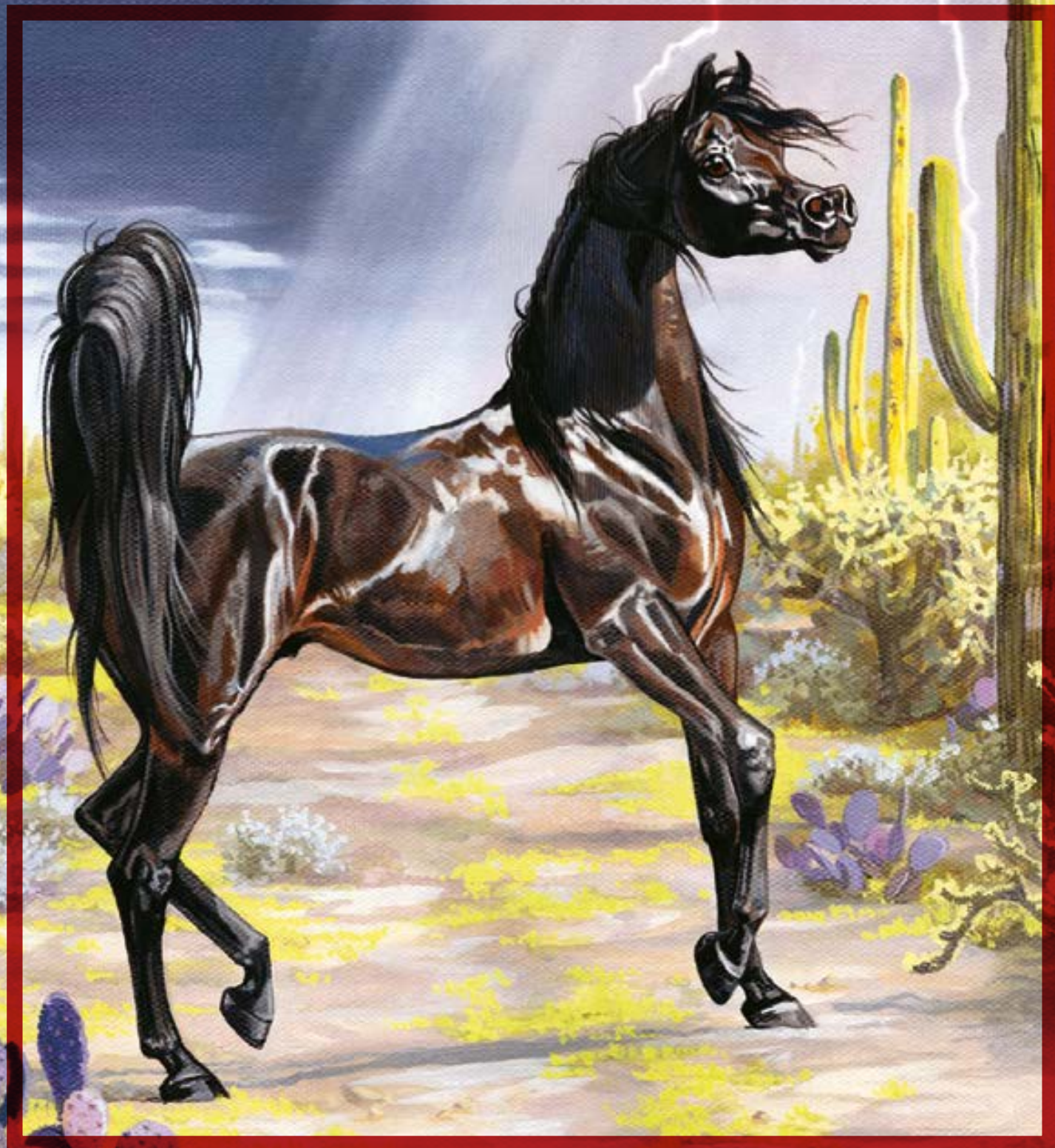


67TH ANNUAL

SHOWS AND EVENTS

Scottsdale Arabian Horse Show

FEBRUARY 17-27, 2022 | WESTWORLD



KARINA 2022



The Arabian Horse Association of Arizona stands alone as one of the most powerful promoters of the Arabian horse worldwide and promotes the Scottsdale Show, 'the greatest show on earth' all over the world.

Scottsdale

TWENTY TWENTY TWO



A The Scottsdale Arabian Horse Show welcomed hundreds of thousands of spectators to experience the beauty and power of the Arabian horse. The 11-day competition had 2,100 of the world's finest Arabian horses, their owners, breeders, trainers, and exhibitors, and the excitement was felt by all. Heard often and throughout

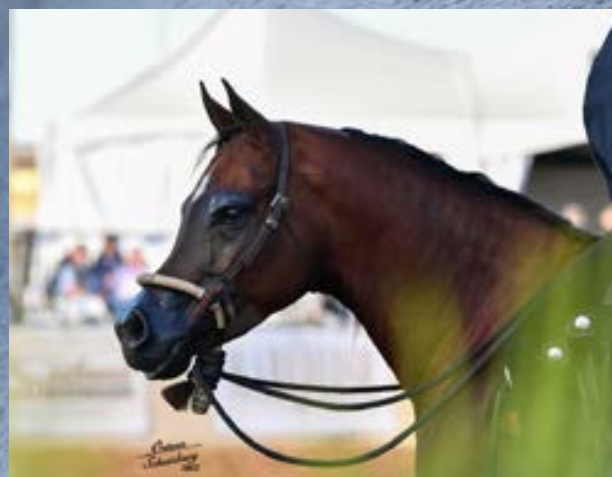
the show, many agreed that this was the best Scottsdale Arabian Horse Show they had ever been to. Judges commented that these were some of the best horses they had ever seen and that was just the beginning of the many accolades received this year!

The Scottsdale Arabian Horse Show has always been a gathering place for those of us who share a passion for the Arabian horse. We are annually reminded of our dependence on one another to cultivate the global Arabian horse community. When that union was interrupted by the pandemic, an unspoken fear of what the future held, weighed heavy on our hearts.

The 67th Scottsdale Arabian Horse Show February 17th - 27th, 2022 delivered peace of mind and reminded us that the community thrives and prospers when we celebrate our differences and unite in the passion we share. The 'greatest horse show on earth' was the exclamation mark on the hope that the social separation of our community is behind us.









Standing AHAA President, Mary Lou Houge presented Jay with the beautiful trophy masterfully created by artist, Wendy Morris Tank.

*Osteen
Schatzberg
2022*

The AHAA President's Award was presented to Jay Allen during the 67th Annual Scottsdale Arabian Horse Show. Jay has been a pillar of the Scottsdale Arabian Horse community and the Arabian Horse Association of Arizona for over 20 years. His dedication to AHAA and the Arabian horse community is unprecedented. He has been attending the show for over 40 years consecutively and loved this show so much, he moved from Minnesota to be closer to the growing Arabian community in Scottsdale, Arizona many years ago.

Jay's expansive involvement included a thrilling unanimous win in the ever popular and competitive, Yearling Filly class in 1999 with AW Fortune and Gold to the daunting task of covering the Wendell Arena with plastic sheets to save it for Sunday morning Halter Championships years later.

Jay's vision and support has been instrumental in developing some of the most successful programs available today. He played a pivotal roll in developing the Scottsdale Signature Stallion Futurity, the International Halter division at the Scottsdale Arabian Horse Show, and the Arabian National Breeders Finals. He also happened to be the one to design this very award, the AHAA President's Award to show appreciation to the many deserving people who put their heart and soul into the success of this amazing horse show.

With Jay's announced retirement from the Arabian Horse Association of Arizona Board of Directors, the AHAA extended its warmest gratitude during the show by publicly thanking him and recognizing his contribution to the Arabian Horse community.







Over 280,000 people from around the world gathered to see 2080 world class Arabian and Half Arabian horses. As they passed through the ticket booths with excited anticipation, visitors were greeted by the unique horsemanship school, Hoofbeetz USA. The passionate educators and horse trainers of Hoofbeetz entertained over 1,000 people with its immersive horse experience including horsemanship demo's, arts and crafts, and pony canvas, while the most popular attraction was the riding simulator. The experience was beginner friendly, yet challenging for established equestrians. The exhilarating experience at Hoofbeetz was followed by retail therapy throughout the exhibit hall. Vendors assisted in the release of stress reducing Serotonin by offering everything from lavish jewelry, wine tasting, clothing and works of art, to boots, saddles, gifts and trinkets.

The Scottsdale Arabian Horse Show offers something for everyone. Casual horse enthusiasts to serious breeders and competitors, enjoy nearly every aspect of the event. Morning halter classes held in the Royal Arabians Wendell Arena, nearly every day, outside in the clear, crisp air while international style Arabians presented in the beautifully decorated International Royal T Arena provided excellent opportunities to see some of the most beautiful and famous Arabian horses in the world. A few steps from the Wendell, cowboys and cowgirls of every level enjoyed the exciting reining competitions in the Going Places RV Reining Arena, while cows were being cut on the west end of the property. The Josie Pakula Sotheby's Equidome Arena provided an indoor experience of english, hunter, western, driving, liberty and jumping competitions on a daily basis while its neighboring outdoor arena offered sport horse, dressage and jumping competitions of every level throughout the event.

Exhibitor, Stephen Bishop and his 13-year-old Arabian gelding were a crowd favorite and an online sensation at the show. This inspirational duo showed in 21 classes across multiple divisions, garnering Top Ten awards in the reining division and the "Fan Favorite" award during the Arabian Mounted Native Costume class for adult amateurs. The Denver natives' greatest expectation when entering 21 classes at the show was to win a few ribbons and 'expose he and his horse to experiences that encourage positive mental health'.





He did in fact "win a few ribbons," but what he didn't expect was the overwhelming crowd support, both in house and online. KHASTA BEAUJALAIS DT better known as Guinness is Mr. Bishop's first Arabian horse. He purchased him 4 years ago after receiving advice from his respected endurance horse trainer to purchase an Arabian horse. The support of the fans, especially during the Native Costume Class was extremely meaningful to Mr. Bishop and clearly symbolized the celebration and unity that the show provides to exhibitors and spectators alike.



FEB
19

EXPERIENCE NATIONAL
ARABIAN HORSE DAY

National Arabian Horse Day was celebrated on February 19th. Founded in 2021 by the Arabian Horse Association of Arizona, National Arabian Horse Day seeks to introduce and educate the world on the benefits of having an Arabian horse in your life, thus ensuring the breed's longevity.

The Registrar at National Day Calendar proclaimed National Arabian Horse Day in 2022 and it will be celebrated each year on February 19th. Throughout the week, many distinguished farms presented their top stallions and sale horses both at WestWorld and offsite at their respective Scottsdale Farms.

World class competition, shopping, dining, family activities, charitable giving, events, auctions, and media coverage make the 'something for everyone' statement hold true at the 'greatest horse show on earth' and largest event of its kind, the Scottsdale Arabian Horse Show.







SHOW ON EARTH!



The 2022 Scottsdale Signature Stallion Auction raised nearly \$400,000 in future prize money for people who bred to SSS Nominated stallions.


COMPETITION

The World Class competition consists of over 2080 of the worlds' finest Arabian and Half Arabian horses competed for over 2 MILLION dollars in prize money in 1000 classes. The true versatility of the Arabian horse was exhibited in a variety of disciplines throughout the 11-day event, including the new Arabian Halter Association \$10,000 In Hand Trail Extravaganza 2 Year-old Fillies/ Colts & Geldings.

SHOPPING - The Scottsdale Arabian Horse Show is a shopper's paradise. The dazzling commercial exhibits area overflows with treasures for every taste and budget featuring a glimmering assortment vendors and trade booths, offering everything from lavish jewelry, wine tasting, clothing and works of art, to boots, saddles, gifts and trinkets.

DINING - Visitors dined with an assortment of food vendors who served up everything from gourmet grilled cheese to decadent deserts! With over 50 food vendors, every taste bud was appeased.

FAMILY ACTIVITIES - The passionate educators and horse trainers of Hoofbeetz entertained over 1,000 people with its immersive horse experience including horsemanship demo's, arts and crafts, and pony canvas, while the most popular attraction was the riding simulator.



The experience was beginner friendly, yet challenging for established equestrians of all ages.



MEDIA COVERAGE - The Scottsdale Show does an outstanding job of sharing the event and the love of the Arabian horse with the local community. The Scottsdale Show was on local and national TV stations, with digital and printed media. T.V. spots on all the local stations including, ABC 15's Sonoran Living, Fox 10 News, CBS 5 News, Good Morning Arizona 3TV, and NBC 12 News. USA Today media played a big part this year in promoting the show nationwide in newspapers and on social media sites. While in Arizona, you saw the show advertised at the airport and on Billboards around the valley. Magazines promoting the Arabian horse were found in Hotels, grocery stores, and tourism offices. The Arabian Horse Association of Arizona stands alone as one of the most powerful promoters of the Arabian horse worldwide and promotes the Scottsdale Show 'the greatest show on earth' all over the world.



SPONSORS



Scottsdale Arabian Horse Show Corporate Sponsors

See our web-site for more information on each of our sponsors!



A very special thank you to our 2022 sponsors!



CHARITABLE GIVING - Every year the Scottsdale Arabian Horse Show chooses Charities that it feels make a difference in the community. This year the Arabian Horse Association of Arizona chose the following as its major beneficiaries:

ARABIAN HORSEMEN'S DISTRESS FUND - The unexpected crisis can happen to any of us at any time, and we have little control, no matter how careful, over when, how, or where. What we do have control over is whether we are able to find a positive path out of any given disaster. The dollars your donation represents is important, but what really makes the magic is the little bit of extra courage that each donation sends to one of our community members immediately after an unexpected catastrophe.

FRIENDS OF VAIL FOUNDATION - Vail was a 9-year-old girl who showed Arabians horses. She loved God, life, family and friends. Vail died unexpectedly on August 31, 2016. In life, Vail brought people together with her love of others and generous spirit. Her family formed the Friends of Vail Foundation in her honor to promote education and literacy, encourage sportsmanship, and instill confidence in our young riders.

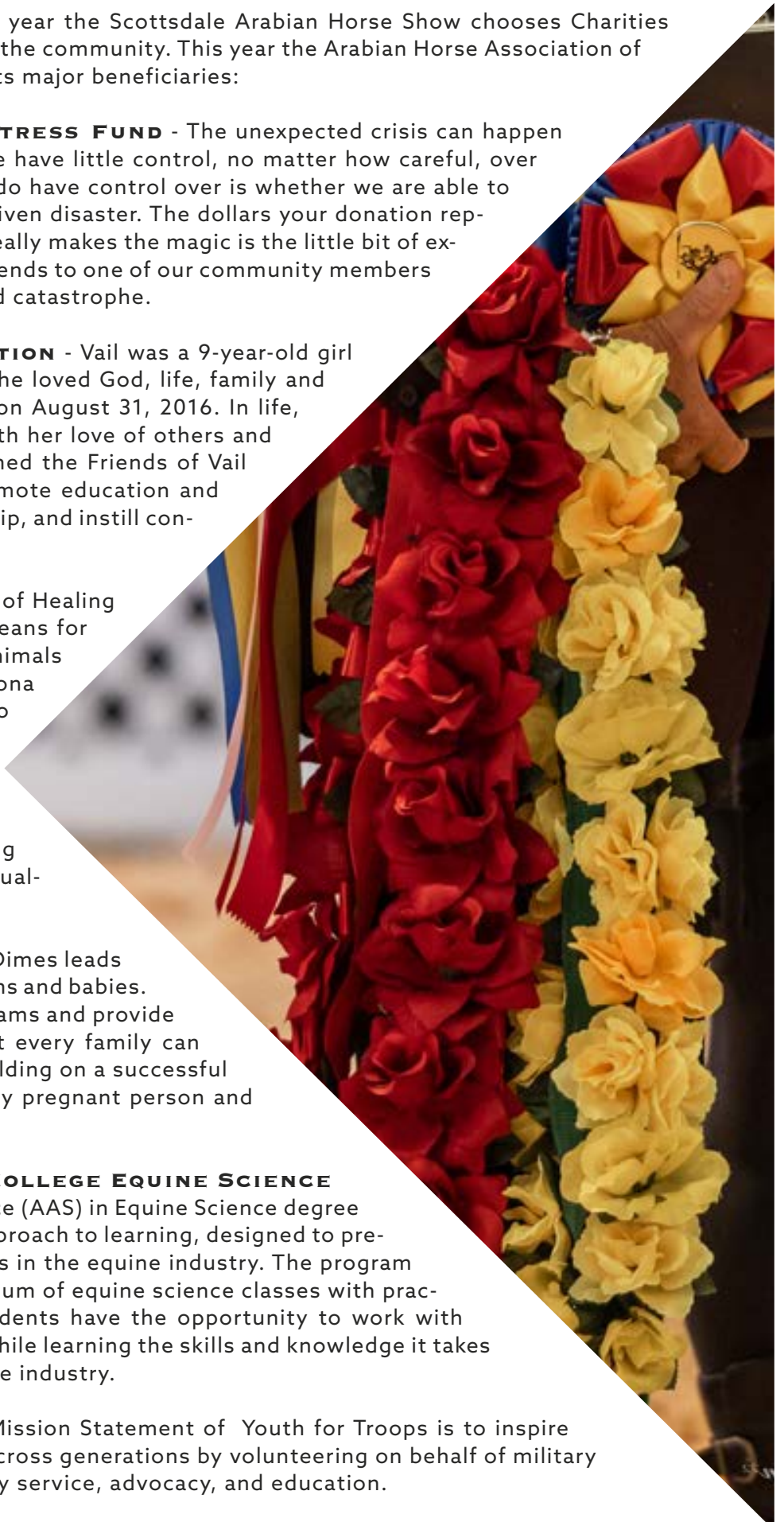
HEALING HEARTS - The goal of Healing Hearts is to provide effective means for the prevention of cruelty to animals throughout the State of Arizona and to serve those animals who are the victims of abuse.

HORSES HELP - Horses Help serves the special needs and at-risk community by using horses and people to improve quality of life.

MARCH OF DIMES - March of Dimes leads the fight for the health of all moms and babies. We support research, lead programs and provide education and advocacy so that every family can have the best possible start. Building on a successful 80-year legacy, we support every pregnant person and every family.

SCOTTSDALE COMMUNITY COLLEGE EQUINE SCIENCE - The Associate in Applied Science (AAS) in Equine Science degree is an innovative and balanced approach to learning, designed to prepare students for various careers in the equine industry. The program combines a broad-based curriculum of equine science classes with practical hands-on experiences. Students have the opportunity to work with renowned horse professionals while learning the skills and knowledge it takes to be a professional in the equine industry.

YOUTH FOR TROOPS - The Mission Statement of Youth for Troops is to inspire patriotism in fellow youth and across generations by volunteering on behalf of military and veterans through community service, advocacy, and education.





Complete Show
Results of the 2022
Scottsdale Arabian Horse Show





SAVE THE DATE FOR NEXT YEAR FEBRUARY 16-26, 2023



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SHOWS AND EVENTS



**THE SCOTTSDALE ARABIAN
HORSE SHOW CELEBRATES
THE VERSATILITY OF
THE ARABIAN HORSE**

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